

The background features a black field with dynamic, flowing waves of green and orange. The green waves are prominent on the left and top, while the orange waves flow from the top right towards the bottom right. The text is centered in a clean, white, sans-serif font.

The BIG reveal



HERTFORDSHIRE Aquatics

HERTFORDSHIRE

Swim England Hertfordshire's biggest requirement is...

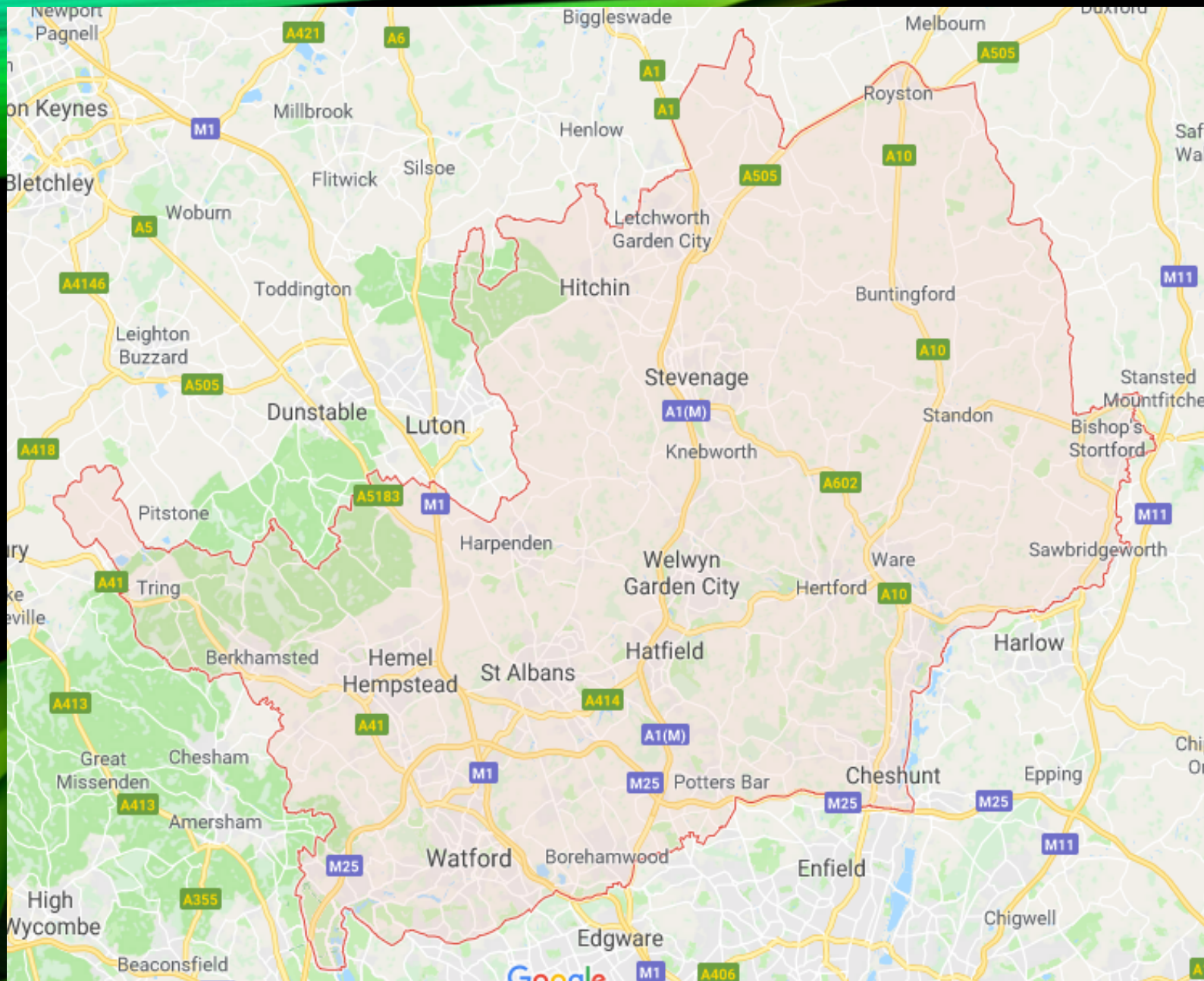
A 50m pool

WE are going to build one!

HERTFORDSHIRE

WHY?

- ✓ Our clubs do not have sufficient pool time
- ✓ The majority of our clubs have no access to 50m training
- ✓ It is becoming harder to get access to pools at the weekend for competitions
- ✓ We cannot host Long Course championships
- ✓ Our clubs are constantly turning away potential members



**We need somewhere in county
where we could potentially build
our own facility**

Bearing in mind we have

**24 Swimming Clubs
2 Masters Clubs
3 Synchronised Swimming Clubs
2 Water Polo Clubs**

7143 members and growing

We have identified potential sites

**At this stage we have been advised
not to be more specific on
partners/locations**

What's in it for US?

- A first class functional 50m pool
- A home for our competitions
- A facility to support our athletes
- A facility we can use when we want to use it
- A facility the region can use
- A facility that can host national & international events

What's in it for you?

- Additional water time Long Course / Short Course
- Raise the level of ability of athletes AB & Para
- Increase the talent pool in Hertfordshire
- The only deep water facility in East Region for Water Polo & Synchro
- A great competition venue
- A venue for training camps

What's in it for "others"?

- Options for use by other clubs - underwater hockey, sub-aqua, triathlon...
- Options for school swimming
- Options for public swimming
- Options for a "beacon" Swim England Hertfordshire Swim School
- Options for SEER Championships to be hosted there
- Options for National events to be hosted
- Options for overseas teams to come and run Swim Camps... there must be even more...

Focus will be CLUBS and COMPETITION

Typically

training lanes available 06:00 – 08:00 & 17:00 – 22:00

Weekends will be for competitions as required

Competitions will take precedence over training at weekends

Day time 08:00 – 17:00 will be for “other” users – Colleges, Swim School, Public

ALL Swim England Hertfordshire clubs will have equal access to the pool.

NO club will have the pool as their “home” pool

WE WANT THIS TO BE A GREEN BUILD...

As such we are looking to use as much renewables as possible

Wind power

Solar panels

Bio-Mass

Ground Source

Air Source



WHAT DO WE WANT IN IT?

50m x 10 lane

Café – need to be able to cater for events

Gym

Meeting rooms

Studio

Dry training for Diving

Club Storage Units

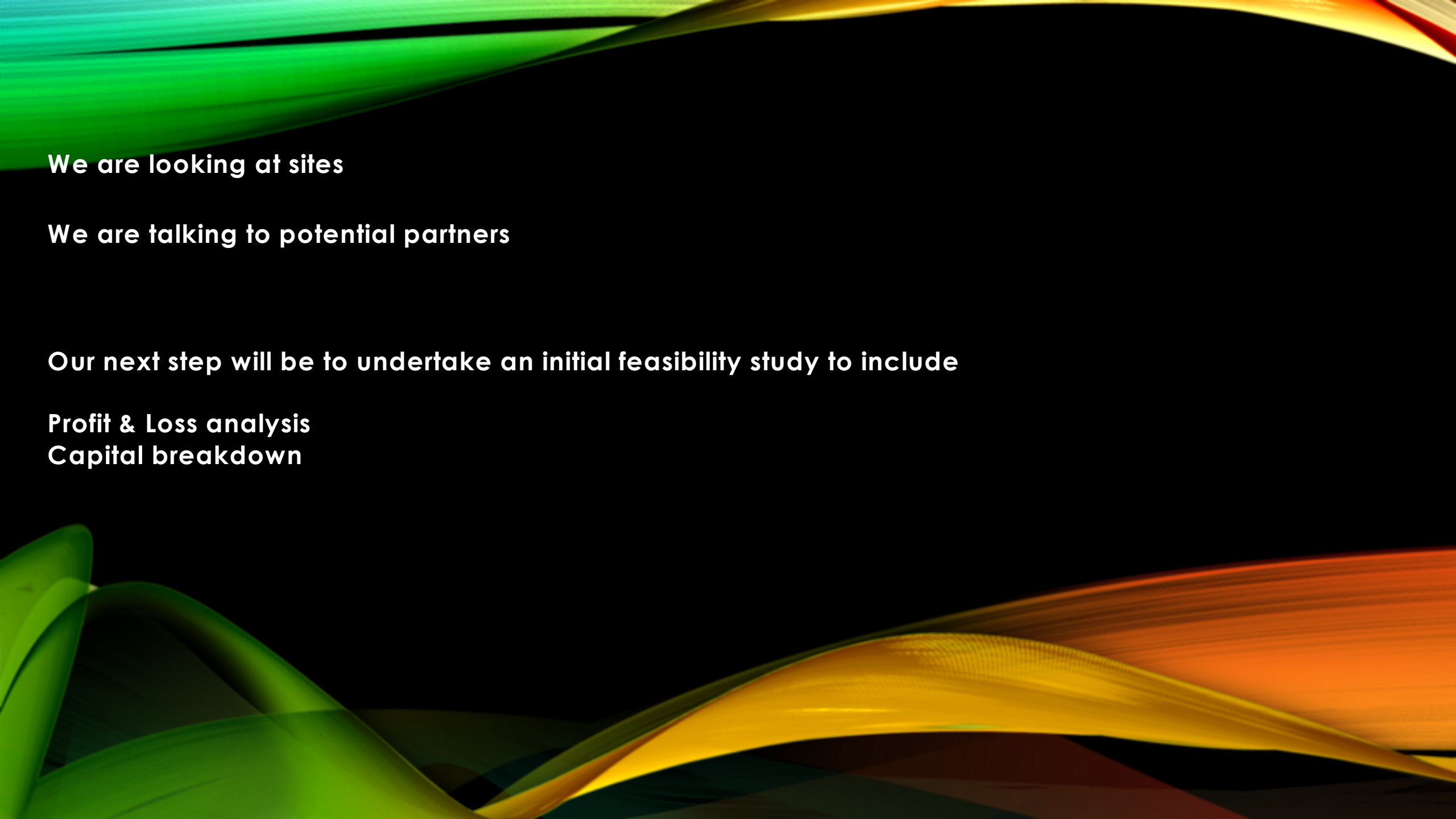
County Storage Units

Small Pool (25m x 20m) with moveable floor and diving boards (if possible)

Useable for diving, waterpolo, synchro & Learn to Swim – multipurpose facility

We want this to be useable by ALL disciplines in Hertfordshire

The facility will also become the County Head Quarters with offices & training rooms.



We are looking at sites

We are talking to potential partners

Our next step will be to undertake an initial feasibility study to include

Profit & Loss analysis
Capital breakdown

WE NEED YOUR HELP...

To register Hertfordshire Aquatics as a charity we need a minimum annual income of £5,000

We are asking you, the clubs, to set up direct debits to ensure we meet this criteria

If every club contributes £500 per annum we will more than make that figure

We will also accept individual donations so please spread the word around your membership

If you have members with skills that could help us PLEASE ask them to get in touch.

We cannot do this on our own... together we can

To fund the Feasibility Study we intend to transfer funds from Swim England Hertfordshire and seek matched funding from Swim England & Swim England East Region



#SEHerts50